

Additional Information for Shareholders

1. Listings

Paddy Power plc is an Irish registered company. Its ordinary shares are quoted on the Irish Stock Exchange and the London Stock Exchange.

2. Company Registrar

Enquiries concerning shareholdings should be addressed to the Company's Registrar, Computershare Investor Services (Ireland) Ltd, Heron House, Corrig Road, Sandyford Industrial Estate, Dublin 18.

Telephone: +353-1-216 3100.

Facsimile: +353-1-216 3151.

Website: www.computershare.com

3. Payment of Dividends Direct to a Bank Account

Shareholders resident in Ireland or the UK may have their dividends paid by electronic transfer direct to a designated bank account, under advice from the Company, showing full details of the amounts so credited. Shareholders who wish to avail of this facility should contact the Company's Registrar.

4. Payment of Dividends in euro

Dividends are paid in euro unless the shareholder opts for a sterling dividend payment. Shareholders requiring sterling dividend payment should contact the Company's Registrar.

5. Crest

Transfer of the Company's shares takes place through the CREST settlement system. Shareholders have the choice of holding their shares in electronic form or in the form of share certificates.

6. Dividend Withholding Tax ('DWT')

With certain exceptions, dividends paid by Irish resident companies are subject to DWT at the standard rate of income tax, applied at the rate of 20% from 6 April 2001. DWT where applicable, is deducted by the Company from all dividends. Each shareholder receives a statement showing the shareholder's name & address, the dividend payment date, the amount of the dividend, and

the amount of DWT, if any, deducted therefrom. In accordance with the requirements of legislation, this information is also furnished to the Irish Revenue Commissioners.

Shareholders should take professional advice if they are in any doubt about their individual tax positions. Further information concerning DWT may be obtained from the DWT Section of the Office of the Revenue Commissioners, based at Conlon's Road, Nenagh, Co. Tipperary. The telephone number for the Revenue Commissioners is 353-67-33533 or they can be contacted on email to info@dwt.revenue.ie.

7. Electronic Communications

Paddy Power offers shareholders the ability to receive their communications from the Company electronically. This is obviously an efficient means of communication that is more environmentally friendly and gives costs and time savings for the Company which in turn benefits the shareholders.

To register for Electronic Shareholder Communications go to www.computershare.com/register/ie. Scroll down on 'Company Selection' and select 'Paddy Power plc' from the drop down menu. Click on 'Submit'. Complete the shareholder details including the SRN number which is on the share certificate or dividend counterfoil.

Once the request is processed a confirmation e-mail will be returned.

8. Financial Calendar

Announcement of interim results for 2006:
6 September 2006

Ex-dividend date for interim dividend:
13 September 2006

Record date for interim dividend:
15 September 2006

Interim dividend payment date:
29 September 2006