

# Consolidated Statement of Changes in Equity

Year ended 31 December 2010

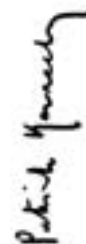
	Attributable to equity holders of the Company (see Note 19)												
	Number of ordinary shares in issue	Issued share capital	Share premium	Foreign exchange translation	Fair value reserve	Other reserves	Treasury shares	Shares held by long term incentive plan trust	Share-based payment reserve	Retained earnings	Total	Non-controlling interest	Total equity
	€'000	€'000	€'000	€'000	€'000	€'000	€'000	€'000	€'000	€'000	€'000	€'000	€'000
<b>Balance at 1 January 2010</b>	<b>49,767,339</b>	<b>4,977</b>	<b>18,009</b>	<b>75</b>	<b>-</b>	<b>1,392</b>	<b>(34,177)</b>	<b>(31,858)</b>	<b>14,968</b>	<b>184,177</b>	<b>157,563</b>	<b>8,947</b>	<b>166,510</b>
<b>Total comprehensive income for the year</b>													
Profit	-	-	-	-	-	-	-	-	-	90,005	90,005	6,729	96,734
Foreign exchange retranslation	-	-	-	10,449	-	-	-	-	-	-	10,449	2,218	12,667
Deferred tax on share-based payments (Note 22)	-	-	-	-	-	-	-	-	-	264	264	-	264
<b>Total comprehensive income for the year</b>				<b>10,449</b>						<b>90,269</b>	<b>100,718</b>	<b>8,947</b>	<b>109,665</b>
<b>Transactions with owners of the Company, recognised directly in equity</b>													
Shares issued (Note 19)	186,775	18	2,867	-	-	-	-	-	-	-	2,885	-	2,885
Own shares acquired by the long term incentive plan trust – 354,500 ordinary shares (Note 21)	-	-	-	-	-	-	(9,048)	-	-	-	(9,048)	-	(9,048)
Purchase of non-controlling interest – Sportsbet (Note 16)	-	-	-	-	-	39	-	-	-	(6,568)	(6,529)	(1,952)	(8,481)
Discount on loans from non-controlling interest	-	-	-	48	-	(65)	-	-	-	17	-	-	-
Repayment of non-controlling interest loans	-	-	-	-	-	(198)	-	-	-	-	(198)	(144)	(342)
Net wealth tax	-	-	-	-	-	49	-	-	-	-	49	-	49
Equity-settled transactions – expense recorded in income statement (Note 21)	-	-	-	-	-	-	-	-	13,427	-	13,427	-	13,427
Equity-settled transactions – vestings (Note 19)	-	-	-	-	-	-	-	7,016	(5,934)	(741)	341	-	341
Transfer to retained earnings on exercise of share options (Note 19)	-	-	-	-	-	-	-	-	(551)	551	-	-	-
Dividends to shareholders (Note 20)	-	-	-	-	-	-	-	-	-	(30,769)	(30,769)	-	(30,769)
<b>Total contributions by and distributions to owners of the Company</b>	<b>186,775</b>	<b>18</b>	<b>2,867</b>	<b>48</b>	<b>-</b>	<b>(175)</b>	<b>-</b>	<b>(2,032)</b>	<b>6,942</b>	<b>(37,510)</b>	<b>(29,842)</b>	<b>(2,096)</b>	<b>(31,938)</b>
<b>Balance at 31 December 2010</b>	<b>49,954,114</b>	<b>4,995</b>	<b>20,876</b>	<b>10,572</b>	<b>-</b>	<b>1,217</b>	<b>(34,177)</b>	<b>(33,890)</b>	<b>21,910</b>	<b>236,936</b>	<b>228,439</b>	<b>15,798</b>	<b>244,237</b>

Attributable to equity holders of the Company (see Note 19)

Restated	Number of ordinary shares in issue	Issued share capital €'000	Share premium €'000	Foreign exchange translation €'000	Fair value reserve €'000	Other reserves €'000	Treasury shares €'000	Shares held by long term incentive plan trust		Share-based payment reserve €'000	Retained earnings €'000	Total €'000	Non-controlling interest €'000	Total equity €'000
								€'000	€'000					
<b>Balance at 1 January 2009</b>	49,270,742	4,927	11,318	(346)	-	1,136	(34,177)	(21,526)	13,733	152,175	127,240	-	127,240	
<b>Total comprehensive income for the year</b>														
Profit	-	-	-	-	-	-	-	-	-	56,946	56,946	1,529	58,475	
Foreign exchange retranslation	-	-	-	421	-	-	-	-	-	-	421	616	1,037	
Fair value changes (Note 19)	-	-	-	-	84	-	-	-	-	-	84	81	165	
<b>Total comprehensive income for the year</b>	-	-	-	421	84	-	-	-	-	56,946	57,451	2,226	59,677	
<b>Transactions with owners of the Company, recognised directly in equity</b>														
Shares issued (Note 19)	496,597	50	6,691	-	-	-	-	-	-	-	6,741	-	6,741	
Own shares acquired by the long term incentive plan trust – 540,000 ordinary shares (Note 21)	-	-	-	-	-	-	(14,067)	-	-	-	(14,067)	-	(14,067)	
Business combinations – Sportsbet (Note 16)	-	-	-	-	-	-	-	-	-	-	-	6,903	6,903	
Business combinations – IAS	-	-	-	-	(84)	-	-	-	-	-	(15)	(427)	(526)	
Discount on loans from non-controlling interest (Notes 19 & 25)	-	-	-	-	-	256	-	-	-	-	256	245	501	
Equity-settled transactions – expense recorded in income statement (Note 21)	-	-	-	-	-	-	-	-	5,841	-	5,841	-	5,841	
Equity-settled transactions – vestings (Note 19)	-	-	-	-	-	-	-	3,735	(3,234)	(143)	358	-	358	
Transfer to retained earnings on exercise of share options (Note 19)	-	-	-	-	-	-	-	-	(1,372)	1,372	-	-	-	
Dividends to shareholders (Note 20)	-	-	-	-	-	-	-	-	-	(26,158)	(26,158)	-	(26,158)	
<b>Total contributions by and distributions to owners of the Company</b>	496,597	50	6,691	-	(84)	256	-	(10,332)	1,235	(24,944)	(27,128)	6,721	(20,407)	
<b>Balance at 31 December 2009</b>	49,767,339	4,977	18,009	75	-	1,392	(34,177)	(31,858)	14,968	184,177	157,563	8,947	166,510	

Notes 1 to 35 on pages 70 to 128 form an integral part of these consolidated financial statements.

On behalf of the Board



**Patrick Kennedy**



**Jack Massey**

4 March 2011