

Executive Directors

Patrick Kennedy (aged 41) is the Chief Executive. He joined the Group in an executive capacity in September 2005 and became Chief Executive in January 2006. Patrick was already a Board member, having been appointed as a non-executive director in March 2004. Before joining Paddy Power, Patrick was Chief Financial Officer of Greencore Group plc, having previously been Group Development Director. Patrick has also worked with KPMG Corporate Finance both in Ireland and the Netherlands, and as a strategy consultant with McKinsey & Company in London, Dublin and Amsterdam. Patrick is also a non-executive director of Elan Corporation, plc and Bank of Ireland Group plc. Patrick has been a member of the Risk Committee since January 2006.

Breon Corcoran (aged 39) is Chief Operating Officer with responsibility for the Group's online businesses, its technology function and the Group human resources function as well as its Australian operations and development opportunities in certain key geographies. Prior to his appointment as Chief Operating Officer in August 2010, Breon was Managing Director - Non Retail and Development. He joined the Group in April 2001 with responsibility for development of the non-retail business having previously worked with J.P.Morgan and Bankers Trust as well as a number of start-ups. Breon is a graduate of Trinity College, Dublin with an MBA from INSEAD. He was appointed to the Board in August 2004 and has been a member of the Risk Committee since January 2005.

Jack Massey (aged 42) is the Finance Director. He joined the Group and was appointed to the Board in April 2006. He previously worked with ITG Europe, the European division of the NYSE quoted company, Investment Technology Group Inc., where he had been Chief Operating Officer since 2002. Jack joined ITG Europe in 1998 as Finance Director. Prior to that, he worked with Ulster Bank Markets as Head of Financial and Management Reporting and previous to that as a Manager with Arthur Andersen. He is a Fellow of Chartered Accountants Ireland and a graduate of University College Dublin.

Non-executive Directors

Nigel Northridge (aged 55), Chairman, was appointed as a non-executive director in July 2003 and as Chairman from January 2009. Nigel spent 32 years with Gallaher Group plc in sales and marketing roles, becoming group chief executive in 2000, a position in which he oversaw significant growth in shareholder value, leading to the sale of the company in 2007 for £9.4 billion. Nigel is Chairman of Debenhams plc and a non-executive director of Inchcape plc. Nigel has been a member of the Nomination Committee since September 2003 (becoming Committee Chairman in January 2009) and of the Remuneration Committee since July 2007.

Tom Grace (aged 62) was appointed as a non-executive director and Audit Committee Chairman in January 2006 and became Senior Independent Director in January 2009. Tom was a partner with PricewaterhouseCoopers from 1983 to 2005, where he led the Insolvency Department from 1987 onwards. With 34 years experience in total at PricewaterhouseCoopers, Tom also worked in the audit and management consultancy divisions, principally in the area of financial advice. Tom is also well known as a former rugby international and is currently honorary treasurer of the Irish Rugby Football Union. He won 25 international rugby caps for Ireland between 1972 and 1978 and captained the side on eight occasions. He also toured as a British and Irish Lion in 1974.

Fintan Drury (aged 52) is chairman of sports and conference management company PLATINUM ONE Ltd and of global renewable energy company, Mainstream Renewal Power. Fintan founded Drury Communications in 1988 and grew the company into the market leader in corporate communications in Ireland prior to selling it in 1999. He joined the Board of Paddy Power in August 2002, and was Chairman of the Group from May 2003 to December 2008. Fintan has been a member of the Nomination Committee since September 2003.

Stewart Kenny (aged 59) was a co-founder of Paddy Power in 1988. He has considerable experience in the betting industry, training with Ladbrokes in London for two years before establishing a chain of betting shops, Kenny O'Reilly Bookmakers. He sold that business to Coral in 1986 and subsequently re-entered the business, opening ten betting shops between 1986 and 1988. He was Group Chief Executive from 1988 to 2002, and Chairman from 2002 to 2003. Stewart has been a member of the Risk Committee since June 2006.

Jane Lighting (aged 54) was appointed as a non-executive director in September 2009 and as a member of the Audit and Remuneration Committees in October 2009. She was Chief Executive of Five, the UK's fifth terrestrial television channel, until 2008. Prior to joining Five in 2003, Jane was Chief Executive of Flextech plc. Jane is a Trustee and Fellow of the Royal Television Society and a Council Member of the British Screen Advisory Council and is a non-executive director of Trinity Mirror Group plc.

Pádraig Ó Riordáin (aged 45) was appointed as a non-executive director in July 2008. Pádraig is Managing Partner of Arthur Cox, a leading Irish law firm. He studied law in the National University of Ireland and Harvard Law School and has practiced in New York and Dublin. In addition to his role in managing Arthur Cox, Pádraig advises a range of public companies, private companies and state related entities on their transactional and business issues and has a specialist expertise in regulated industries. In 2009, he was named European Managing Partner of the Year at the Lawyer European Awards and the British Legal Awards. He is also a non-executive director of TVC Holdings plc. Pádraig has been Chairman of the Remuneration Committee since August 2008 and a member of the Nomination Committee since August 2009.

David Power (aged 64) co-founded Paddy Power in 1988 and has been a non-executive director since that date. He merged a significant proportion of the betting shops controlled by him and trading as Richard Power Bookmakers with Paddy Power in 1988. He is an on-course bookmaker. He has been Chairman of the Risk Committee since September 2003.

William Reeve (aged 38) was appointed as a non-executive director in May 2010. He is a co-founder of LOVEFILM International, and ran the operation from its inception in 2003 until 2008, by which time it had become Europe's largest online film rental service. Prior to LOVEFILM, William co-founded Fletcher Research in 1997, which became the UK's largest internet research firm and was subsequently acquired by the NASDAQ listed company, Forrester Research. William is currently executive chairman of TrueKnowledge.com and also serves as non-executive director with a number of high growth internet companies. He is a former strategy consultant with McKinsey & Company and a graduate of University College, Oxford.

Brody Sweeney (aged 50) was appointed as a non-executive director and as a member of the Audit Committee in February 2005. He is the founder of O'Brien's Irish Sandwich Bars and of Connect Ethiopia, the Irish business charity. Brody has been a member of the Nomination Committee since February 2009.

Secretary

David Johnston (aged 38) was appointed as the Company Secretary in March 2007. A solicitor, David was previously company secretary and chief legal counsel of Telefónica O2 Ireland, the mobile telecommunications operator, and prior to that was in private practice with McCann FitzGerald Solicitors.

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